Branden Klayko
Broken Sidewalk
Justin Mog
University of Louisville
Sustainability Council
Chris Glasser
Bicycling for Louisville

Move Louisville Team

Office of Advanced Planning Louisville Forward Metro Louisville 444 South Fifth Street Sixth Floor Louisville, KY 40202

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Dear Move Louisville Team:

On behalf of Broken Sidewalk, the University of Louisville Sustainability Council, and Bicycling for Louisville, thank you for taking the time to meet with us in May to discuss the Move Louisville plan. We appreciated the chance to sit down with you and go over both the plan's goals and the proposed projects that will serve as strategies for implementing those goals. Thank you as well for all the time and energy you put into creating this plan, which will steer transportation priorities in Louisville for decades to come.

Move Louisville's goals are exactly what we would hope for in a plan aimed at creating a less car-dependent, more multimodal city. As you note in your report, there is a lot to be gained for our city in moving in this direction: improved health for our citizens, better air quality, a more sustainable built environment, and greater connectivity (p. 6). In the planning process, your team considered many projects that could help us achieve these goals. And ultimately, you chose 16 priority projects that scored highly across seven criteria: (i) promoting economic growth, (ii) providing choice for citizens, (iii) enhancing neighborhoods, (iv) improving safety and health, (v) ensuring environmental sustainability, (vi) maintaining fiscal responsibility, and (vii) assuring equity for all users (p. 7).

We can hardly argue with any of these goals. And Louisville's ability to implement projects that meet this criteria will be vital to building our city's future as a happy, vibrant, and healthy place to live for all residents.

It is critical that each priority project actively advance the goals of the Move Louisville plan. While we support the stated goals, we have concerns about the projects chosen to achieve them—and how they fit (or do not fit) your outlined criteria. Many of the projects are great, but a

few appear to be contradictory to the goals of the plan, and others should be enhanced or shifted to more effectively move us toward meeting the plan's goals.

The Good and The Bad

To start, we'd like to make clear that we believe many, in fact most, of the priority projects listed in the Move Louisville plan will be fantastic additions to the city when implemented.

Urban complete street projects (Broadway / Baxter Ave, Lexington Road, Ninth Street) will enhance neighborhoods, promote sustainable growth, and vastly improve mode choice. Transforming Dixie Highway into a premium transit corridor promises to promote connectivity and safety. Expanding River Road into West Louisville and making it into a calmer, more accessible road in East Louisville will open up Waterfront Park and its surrounding neighborhoods. And two-way conversions in Downtown will be a great benefit, both in safety and economic development, to our central business district and core neighborhoods. These proposed projects should be pursued immediately.

However, there are a few priority projects included in Move Louisville that give us pause. The report makes clear that Louisville currently is, even by the modest standards of modern U.S. cities, sprawling, unhealthy, and car-dominated (p. 31). It is therefore troubling that some of Move Louisville's proposed projects would further entrench this status quo. For instance, two of the plan's four "Regional Economic Development Projects" (Urton Lane and East Louisville Connectivity) would undoubtedly promote sprawl and auto-dependency, not diminish it. In your East Louisville Connectivity synopsis, you note, "It is anticipated that many of the larger projects will be focused on Interstate improvements" (p. 73). How does that meet any of the plan's goals? These projects should be removed from Move Louisville so as not to establish precedents that undermine the plan's efficacy moving forward.

Likewise, the Louisville Loop project meets none of the plan's goals and should be removed. It is an expensive, time-consuming project that encourages suburban development, while delivering little in terms of economic growth opportunities, connectivity, sustainability, or neighborhood enhancement. It is purely a recreational enhancement which has no place in a transportation plan. In its place, we encourage extending the Beargrass Creek Trail to the Butchertown Greenway, which would connect Downtown into the inner East End neighborhoods and Cherokee Park.

Good to Great: Enhancing Existing Projects

Our strongest recommendations come as suggestions to take some of the proposed projects further. Many of the 16 priority projects should be enhanced in order to maximize their benefits to the community. For instance, the Main Street / Story Avenue intersection redesign is a fantastic idea that would meet many of the plan's goals. It should definitely be pursued. However, we would like to see this project expanded to include many of the other intersections

on the edges of Nulu and Phoenix Hill—Baxter and Jefferson, Baxter and Liberty, and Liberty and Chestnut. A more ambitious plan to make all of those intersections people-friendly would go a long way toward unlocking the walkability of Nulu and connecting it to Butchertown, the Highlands, and Phoenix Hill, thereby enhancing all four neighborhoods.

Similarly, walkability in Downtown is a problem. And while the Move Louisville document acknowledges this, it does little to offer solutions beyond suggesting two-way street conversions. This project, too, needs to be enhanced: Downtown is Louisville's most important neighborhood because it's the one we all share. The curb extensions at intersections on West Main Street have been an excellent addition to Museum Row. They should be expanded to Jefferson Street, Market Street, and the rest of Main Street, from Ninth Street to Baxter Avenue. And for transit, premium corridors should be established on Main / Market for east-west connectivity and on Second / Third for north-south connectivity. As you note, these routes are already two of our most traveled (p. 40–41).

The project most in need of a shift in focus is the suggestion to turn Preston Highway into a complete street and premium transit corridor. If we are to maximize limited resources and capital, the Preston corridor is the wrong choice for these changes. A more viable alternative to Preston would be the Goss Avenue / Logan Street / Shelby Street corridor through Germantown, Schnitzelburg, Shelby Park, and Smoketown. Goss is already thriving with investment, development, and density. For the same reasons that Baxter / Bardstown is a good choice as a corridor, Goss would be too. And Logan and Shelby streets would be transformed by a two-way, complete streets redesign, extending the energy of Germantown north through Shelby Park and Smoketown.

As for Preston Highway, it certainly should not be left in its current condition. While it is not dense enough to sustain a premium transit corridor, reconfiguration of the intersections around Eastern Parkway would be a boon for walkability, calming traffic, and improving economic opportunity for local business.

Conclusion

It is our opinion that although the Move Louisville plan points to vitally important goals for our city, it does not lay out a comprehensive enough strategy for achieving them. While there is certainly merit in many of the outlined priority projects, the projects described in the plan will, unfortunately, be insufficient to the task of reshaping Louisville around these common goals. What is needed is a progressive, ambitious plan that can help us reprioritize the way our city grows.

Louisville is faced with hard choices about where and how to prioritize investments, and, as currently constructed, the Move Louisville plan dithers on making those choices. The plan promotes a number of projects that are either contradictory to the goals of Move Louisville or too modest to achieve them. In essence, it is a plan that would do little to disrupt the status quo in

developing our city. Today, we have an unsustainable system built on suburban sprawl, deferred maintenance, and car-dependency. Continuing this pattern will only make these problems worse and hinder Louisville's ability to compete with cities that address these issues more aggressively.

Louisville deserves a transportation plan with projects and policies that will truly prioritize dense urban development and increase the safety and quality of life of all residents regardless of mode choice. We urge you to amend the Move Louisville plan's priorities to more directly consider how we can achieve these goals.

Sincerely,

Branden Klayko, Broken Sidewalk Justin Mog, University of Louisville Sustainability Council Chris Glasser, Bicycling for Louisville







Move Louisville Priority Project List Proposals

Premium Transit Corridors

- A. Dixie Highway*
- B. Broadway / Baxter Ave / Bardstown Rd*
- C. Main St / Market St
- D. East–West Connection: Frankfort Ave / Grinstead Dr / Oak St (from Node L to Node M)*
- E. North–South Connection: Second St / Third St (from the airport to Downtown)

Complete Streets

- F. Lexington Rd*
- G. Logan St / Shelby St
- H. Ninth Street*
- River Road*

Node Intersections

- J. NuLu
 - a. Main St / Story Ave / Mellwood Ave / Baxter Ave*
 - b. Baxter Ave / Jefferson St / Chestnut St
 - c. Baxter Ave / Liberty St
 - d. Liberty St / Chestnut St
- K. Preston St / Shelby St / Eastern Parkway
- L. Chenoweth Lane / Westport Rd / Shelbyville Rd
- M. Oak/Dixie/Dumesnil/22nd

Two-Way Conversions

- N. Downtown / NuLu*
- O. Edge Neighborhoods (Shelby Park, Smoketown, Russell, Portland)*

Walkability/Bikeability

- P. Downtown neckdowns
- Q. Urban bike network*
- R. Urban multi-use paths

Removed from list:

Urton Lane

East Louisville Connectivity

Louisville Loop

Oxmoor Farms**

Shifted Focus:

West Louisville Connectivity (shifted to: B,

C, D, M, O)

Preston Corridor (shifted to: E, G, K)

Sidewalk Connectivity (shifted to: A–P)

^{*} Proposed projects that are in the initial draft of Move Louisville.

^{**} The Oxmoor Farms project is intriguing, but seems misplaced in a transportation plan. Much of its synopsis focuses on the type of development ideal for this unused parcel, and while we agree with implementing "a mixed-use development plan" that would could "transform [the area] into a district of superior urban quality," those objectives go beyond/are separate from those identified by Move Louisville.